

Jon Birchall

From: Clamp, Jonathan [Jonathan.Clamp@nike.com]
Sent: 27 July 2006 21:41
To: Dean Thornton; Richard Vivian; Mike Stephens; ian.wilson@firmingers.com; Jon Birchall; RMessam@havelockeuropa.com; neil.cox; Toni Vilarrubi; jason.greenbaum; Brad Bartram; William Gilbert; Russell Lipscombe; Paul Cooper; George.Johnstone@manutd.co.uk; ian.collins@manutd.co.uk; Clark, Bob
Cc: Davies, Jayne; Speakman, Paul
Subject: MANCHESTER UNITED - MEGASTORE RE LAUNCH
Attachments: Optimized Manchester United Opening.pdf

Dear All,

Please find attached a copy of the presentation showing the re-opening of the Manchester United Mega Store - which was forwarded around the Nike UK / European business today.

It goes without saying that we could not have completed this within the timelines set by both Nike and Manchester United Merchandising without your dedication, support and understanding.

I'd like to take this opportunity to thank all of you for helping Nike create what is undisputedly our worldwide flagship football store.

Best Regards,

Jonathan Clamp
Country Retail Development Manager
Nike UK & Ireland

From: Clamp, Jonathan
Sent: Thursday, July 27, 2006 1:43 PM
To: Lst-GreatBritain.all; Lst-Ireland.all; Lst-Retail.Development.EHQ; Laban, Stefan; Verburg, Bianca; Caroti, Stefano; Allaker, Jim; Boyes, Martin; Davies, Jayne; Pearson, Sean; Fiorentini, Gabriella; Bruggen, Inge van; McLaughlin, Eunan; Lst-Retail.Directors.EHQ; Lst-Retail.Rlt.EHQ; Lst-retail.ProjectManager.EHQ; Knook, Peggy; Hancock, Stephen
Subject: MANCHESTER UNITED - MEGASTORE RE LAUNCH

Today Nike UK and MUML re-launched the Manchester United Mega Store, after undergoing a complete and major refurbishment. The store now reflects the most up to date Nike European Football Concept.

We've managed to create this in just under 4 months, including 5 weeks of on site construction. The project has been a partnership between EHQ Retail Brand Design, Nike UK and Manchester United Merchandising Ltd.

As ever there's a lot of people to thank, including Jayne Davies and Paul Speakman at MUML, Sean, Inge and Gabriella from Brand Design, the UK Retail VM team and all of the various contractors. I'd also like to thank everyone at Manchester Utd's Group Property Services Department for assisting in all aspects of this project.

07/08/2006

Enjoy the images,

Regards,

Jonathan Clamp

Country Retail Development Manager

Nike (UK) Ltd

☎ +44(0)207 432 6453

📞 +44(0)7714 725 128

✉ jonathan.clamp@nike.com

<<Optimized Manchester United Opening.pdf>>